



PUPPY PEOPLE LTD.

WINNER OF THE "READERS CHOICE AWARD"
FOR BEST DOG TRAINER 2001, 2003 & 2005

Location: Petopia, 265 Bartley Drive, Toronto, ON M4A 2N7
Telephone: (416) 429-7387
Fax: (416) 429-1261
Email: puppypeople@petopia.ca
Website: www.puppypeople.com

Dear Dog Owner:

Thank you for enquiring about Puppy People's services. For over twenty-six years we've helped thousands of families develop wonderful relationships with their dogs. We offer the best programs for training the family dog. We have most recently formed a partnership with Petopia, a company that offers a wide range of dog services in a state-of-the-art 12,000 sq ft. facility located at the DVP and Eglinton, and offer classes at this location.

We have a highly qualified staff that can help you solve problems using humane and positive methods. Our success rate is high and our knowledgeable team will teach you how to train your dog to be a well-behaved family pet. Our classes are fun, effective and we actively teach children how to take a leadership role with their dogs.

Our qualified instructors ensure you get the education you need to both train your pup and prevent problems from arising later. At Puppy People, we feature a fully equipped location that provides a safe and secure environment designed to maximize learning.

Our classes focus on giving individual attention in the 50 minute sessions. We have a minimum of two instructors to 8 dogs. Our students receive a professionally written training package and lesson plans. Puppy People is highly recommended by veterinarians, breeders and former clients because we make learning fun and we get results. If you want the best for your dog, call us. We would be pleased to answer any questions you have regarding our services.

Visit our new and updated website at www.puppypeople.com

Sincerely,

Richelle Sanson
Director of Training
Puppy People Ltd.

PUPPY PEOPLE

THE LEADER IN FAMILY DOG TRAINING!

Expert Instructors	Minimum 2 years of training in animal behaviour and psychology
Puppy Obstacles	An obstacle course that provides a fun way of building “puppy” confidence
Behaviour Tips	Useful information on <u>solving & preventing</u> problems
Support Materials	Professionally written lesson plans and reading package

PRIVATE LESSONS

Our approach is gentle and effective, using only positive training techniques that work!

Puppy People’s private training is offered at our new location at Petopia (DVP & Eglinton), or at your home if you are within a ten minute drive from Steeles and Yonge.

We use positive techniques and get results. Many veterinarians in the GTA refer their clients to Puppy People for private lessons as well as classes because we have the education and experience to solve problems using positive methods that the whole family can use effectively.

Private training includes a personalized written action plan, reading materials, and phone follow up.

Call us for a full information package on our private lessons.

Phone: (416)-429-7387

or

Email: puppypeople@petopia.ca

Website: www.puppypeople.com

PUPPY PEOPLE CLASSES

LEVEL 1 – PUPPY MANNERS & SOCIALIZATION – 6 WEEKS

(For pups up to 4½ months old) – Fee: \$220.00

Is your puppy nipping, jumping, overexcited or making housebreaking mistakes?

Give your pup the “best start” in our Six Week PUPPY MANNERS AND SOCIALIZATION Program. This program is designed to teach puppy level commands and end all undesirable behaviours. Less than 4½ months is an “optimum learning period” to teach your pup to be well-behaved in all situations. The class is active and fun for the whole family and combines puppy commands, off lead play time and informative lectures on a wide variety of topics including: ending jumping up, nipping, and solutions for house soiling. Commands you will learn include: *Getting Attention, Come, Walking on Lead, Sit, Down, Stand and Leave It*. Our “puppy obstacle course” is a mini-agility course and is a fun way to build your pups co-ordination and confidence.

****Please note that this puppy level training is not a full obedience training course. This course gives you a “head start” by teaching important foundation skills that you will need to master the full range of obedience commands taught in our Level 2 Intermediate Six Week Program.**

Take advantage of the \$35.00 discount offered by pre-registration for Levels 1 and 2: Total \$405.00 with discount!

Note: To participate in Level 1, your pup should be less than 4½ months and have a minimum of two sets of shots, and a clear stool test. When you register with us, we will send you a confirmation package including a vet form that must be signed by your vet and brought to the first class.

LEVEL 2 – DOG MANNERS AND OBEDIENCE (INTERMEDIATE) – 6 WEEKS

(For graduates of Level 1 only) – Fee: \$220.00

Our Six Week DOG MANNERS & OBEDIENCE INTERMEDIATE Program is a challenging program that builds on the foundation skills you have established in Level 1. Your dog will learn to perform ALL the important commands well in any environment including the park, at home and on walks. We show you how to develop greater “command control” with our unique “proofing” and distraction exercises designed to keep your dog’s attention on you. The commands covered include: *Heeling and Walking on Lead, Come When Called, Sit for All Greetings, Long Sit Stays and Down Stays, Go and Stay on Mat, and Leave It*. In weekly lectures and Q & A sessions, we answer your questions and also cover: attention getting and testing behaviours, mouthing, nipping and jumping up.

Note: No vet form is required for this level but the class policy still applies.

DOG MANNERS AND OBEDIENCE (BEGINNER) – 6 WEEKS

(For beginner dogs older than 4½ months old) – Fee: \$220.00

For dogs that have had little or no previous training, we recommend our Six Week DOG MANNERS AND OBEDIENCE BEGINNER Program. Learn how to communicate effectively with your dog so you can eliminate a host of bad habits and attention getting behaviours. We focus on establishing good manners, as well as all the obedience commands you need to have a well-behaved dog. Each week we show you how to get your dog's attention and keep it. We cover effective and positive solutions to stop: jumping up, overexcited behaviour, mouthing, pulling on lead, and excessive barking. The commands covered include: *Walking on a Loose Lead, Come When Called, Sit for Greetings, Sit Stay and Down Stay, Go to Mat and Leave It*. Weekly lectures and Q & A sessions will feature talks on: ending dashing out the door, sit for greetings, stopping food stealing, preventing possessive behaviour, and many effective management techniques. Our program will help you establish good behaviours that, when practiced, will last a lifetime.

Note: To participate, your dog should be over 4½ months old and have up-to-date inoculations, as well as a clear stool test. When you register we will send you a confirmation, policy and a vet form that we request your vet to sign and you bring to the first class.

IMPORTANT NOTE REGARDING FECAL (STOOL) TESTS

We recommend that you have a fecal (stool) test done for your dog prior to registering for our classes. If your dog has a "positive" fecal test, we require 48 hours notice to transfer you to another class.

Note: We cannot accept a "positive fecal result" as a reason to transfer or withdrawal with less than 48 hours notice. For the safety and health of all participants, we do not accept last minute registrations unless you can confirm that your dog has had a clear fecal test within the past two months. Some parasites are under control quickly and not infectious so it might not affect your pup's participation in class. Let us know if your dog has been diagnosed with ANY parasite so we may advise you.

ADVANCED TRAINING – 6 WEEKS

(Must have completed Dog Manners & Obedience Beginner or Intermediate) – Fee: \$205.00

This comprehensive Six Week Program will take the skills your dog has mastered to a much higher level. In addition, we will teach: *Advanced Attention Exercises, Come When Called (with distractions and some off lead work), Hand Signals for Sit, Down and Heel Distance Commands, Long Sit and Down Stays (with distractions), Stand for Exam, Heeling Well Both On and Off Lead, and demonstrate play training exercises to motivate your dog.* The emphasis will be on "proofing" a wide variety of commands and signals so each one works, even in the most distracting and challenging situations. We teach a full range of exercises that will increase your dog's confidence and attention that are included in the Canadian Canine Good Citizenship Test. The CCGC Test is recommended for anyone interested in pet therapy or visitation programs.

OFF LEAD OBEDIENCE TRAINING – 5 WEEKS

(Must have completed Advanced Training) – Fee: \$175.00

This unique Five Week Program is a specialized course that focuses on two major topics. The first is to achieve a much higher level of control and attention from your dog when they are off lead and distracted. The second is to teach your dog to greet people and other dogs in a controlled and polite manner when off and on lead. We will introduce a number of "proofing exercises" designed to promote "sit for greeting". The first week we focus on fine-tuning your skills to ensure your dog is responding well to first commands when on lead. Then we progress to working off lead by using a combination of games, proofing exercises and practice sessions all designed to teach your dog to respond to your "COME" under any and all conditions. During the course there will be play sessions to practice "recalls from play".

Note: *This program is very interactive and your dog must be social with people and other dogs to participate.*

AMAZING TRICKS FOR FAMILY DOGS – 4 WEEKS

(Must have completed Dog Manners & Obedience Beginner or Intermediate) – Fee: \$125.00

This Four Week Program is for those discriminating canines that like to perform in front of an audience. This fun and entertainment-oriented program will cover the principles of teaching tricks by using clickers, which not only increases learning but makes the whole process more fun. Some of the tricks covered will be: *wave, say a prayer, spin, crawl, wipe your face, shake, circle, and sleep.* The whole family is welcome to attend.

Note: *Up-to-date inoculations and a signed waiver/release form are required for registration in: Advanced Training, Off Lead Obedience Training and Amazing Tricks for Family Dogs*

AGILITY – Fun, exercise and quality time for you and your dog!

A great way to strengthen the bond between you and your dog is to take part in canine agility. Agility is an active sport in which a dog negotiates an obstacle course under the guidance and direction of his or her handler. The obstacles include jumps, tunnels and weave poles, as well as contact obstacles such as the A-frame, dog-walk, see-saw and pause table.

Emphasizing positive training and teamwork, our staff will guide you as you teach your dog how to complete the obstacles safely and confidently. You will learn various handling techniques that will enable you to direct your dog around any agility course. Agility classes provide a fast-paced, fun-filled opportunity to build a working bond with your canine partner. Your dog will gain confidence and improve his or her fitness level while learning new skills. Agility is open to dogs of all breeds and mixes and dogs of all sizes.

Instructor for all Agility classes: Dr. Brandi Jacques

****NOTE:** Agility classes are limited to a maximum of 5 dogs per class.**

PUPPY JUMP START AGILITY – 6 WEEKS

(For puppies under 6 months old) – Fee \$185.50

This program provides a fun-filled play experience for you and your young dog. Your puppy will have the opportunity to explore basic agility in a safe and stimulating environment. Our staff will teach you how to play interactively with your pup in order to build that all-important working relationship while developing physical coordination skills in your puppy.

FOUNDATION LEVEL AGILITY – 6 WEEKS

(Basic obedience program and the ability to work off-leash and under control in a stimulating environment. Dogs must be at least 9 months of age.) – Fee \$185.50

Prepare to be bitten by the agility bug! In this program, you and your dog will learn the basic foundation skills for agility. Emphasis will be on building a working relationship between dog and handler. Through positive motivational training methods, you will introduce your dog to the wonderful world of agility: tunnels, jumps, the tire, the weave poles and the pause table. In addition, the groundwork will be laid for the A-frame, dog-walk and see-saw. Basic handling skills will be introduced.

NOVICE LEVEL AGILITY – 6 WEEKS

(Foundation Level or equivalent. Dogs need to be at least 9 months of age.) – Fee \$185.50

Warning: agility is addictive! Now that you've discovered the joy of dog agility, emphasis will be on improved performance of each obstacle. Short sequences of obstacles will be introduced. Your dog's jumping skills will be developed and you will hone your handling skills. Your canine partner will learn to perform the dog-walk, see-saw and A-frame with confidence, precision and joy! Teamwork between dog and handler is a priority and we will continue to build that essential working relationship through positive motivational training methods.

INTERMEDIATE LEVEL AGILITY – 6 WEEKS

(Novice Level or equivalent. Minimum age is 1 year.) – Fee \$185.50

Building on the foundation laid in Novice Class, you and your dog will continue to develop your skills and your teamwork. Sequencing will become more complicated with emphasis on timing and speed. There will be an ongoing progression to develop your dog's best performance in the weave poles and on the contact obstacles. This level will be taught using only positive motivational methods and will continue to be a fun, action-packed training session for you and your canine partner.

PUPPY PEOPLE REGISTRATION FORM

Please send us this form with payment. Register by phone, fax or mail.

PROGRAMS	LENGTH	TOTAL FEE (includes GST)	ORDER (check box)
Level 1 Puppy Manners & Socialization	6 weeks	\$220.00	
Level 2 Dog Manners & Obedience (Beginner & Intermediate)	6 weeks	\$220.00	
*PRE-REGISTER FOR LEVEL 1 AND 2 TOGETHER AND SAVE \$35.00 Level 1 Puppy Manners & Socialization Level 2 Dog Manners & Obedience Intermediate	12 weeks Total Basic Training	\$405.00	
Perfect Start Puppy Owners Seminar (all registrants receive \$15.00 discount coupon – one per family)	1.5 hours	\$40.00	
Advanced Training	6 weeks	\$205.00	
Off Lead Obedience Training	5 weeks	\$175.00	
Amazing Tricks for Family Dogs	4 weeks	\$125.00	
Agility Training	6 weeks	\$185.50	
TOTAL PAYMENT ENCLOSED			

PRE-REGISTRATION ONLY FOR ALL CLASSES.

**PAYMENT MUST BE RECEIVED TO CONFIRM SPOT. FULL PAYMENT MUST ACCOMPANY REGISTRATION.
NO POSTDATED CHEQUES PLEASE. WE ACCEPT VISA, MASTERCARD, CHEQUES**

(Please make cheques payable to Petopia)

Classes are 50 MINUTES & include a reading package and lesson plans.

PHONE: (416) 429-7387 FAX: (416) 429-1261

MAIL TO: PETOPIA / PUPPY PEOPLE LTD., 265 BARTLEY DRIVE, TORONTO, ON M4A 2N7

NAME:			
FULL ADDRESS:			
HOME PHONE:	BUSINESS PHONE:	CELL PHONE:	EMAIL OR FAX: (please print clearly) (your confirmation will be sent via this address or fax #)
PUPS NAME / BREED / BIRTHDATE:			
REFERRAL SOURCE:	NAME OF VET CLINIC:	CLASS TYPE:	
CLASS DATE & TIME:			
FIRST CHOICE:		SECOND CHOICE:	
PAYMENT: Please circle one		CARD #:	EXPIRY DATE:
CHEQUE ATTACHED / VISA / MASTERCARD		 	

COMMON QUESTIONS CLIENTS ASK US!

Q: How old does a puppy have to be to start puppy school?

A: We allow pups to start puppy class after the second set of shots which is at about 11-12 weeks.

Q: What proof of health and shots is required?

A: When you enroll with us we send you a confirmation letter, class policy and a form for your veterinarian to sign. We need both you and the vet to sign our form that certifies both health and shots. We do not require the copies of your dog's records from your vet.

Q: What if I discover that my pup has worms just before my class starts?

A: It's important to get a fecal test done at least one week before your class starts. Some types of worms are treatable and the pup can start class right away. Other types mean that the pup will not be able to start class for up to two weeks. If you let us know at least 48 hours prior to the start of your class, we will always move you to an appropriate class. If you give us less than 48 hours notice, then our withdrawal policy is in effect (see below).

Q: How many dogs are in each class and can more than one family member attend?

A: Our limit for classes is 8 dogs with 2 instructors per class. All family members are invited to attend, we love to work with children (children over the age of 5 are welcome).

Q: Can I come to watch a class?

A: Absolutely, just give us a call and we can advise you when a particular class will be running. Do not bring your dog if you are coming to watch as we can only allow dogs that have had veterinary clearance to be in the training room.

Q: How do I enroll?

A: We can enroll you immediately by phone, or fax with Visa or Mastercard. If you wish to drop off an application, you can do so at our Petopia location (265 Bartley Drive). You can fax to 416-429-1261 or mail. Please keep in mind we cannot hold spots while waiting for an application to arrive via mail, so we do recommend the other methods to ensure your first choice of spaces. If you come to watch a class, please call the office the next morning to discuss enrollment as the instructors cannot handle or answer questions while classes are in progress.

Q: What happens if I miss a class?

A: Our assistants will spend time with you during the next class to review the key points of the lesson you missed. We will make every effort to ensure you do not fall behind. Unfortunately we do not have time in our schedule for makeup classes.

Q: Do you run classes during holidays?

A: We do not run classes on Canadian Public Holidays recognized by the Federal Government including: New Years Day (Jan 1), Spring Break (March 13-18), Victoria Day (May 24), Canada Day (July 1), Civic Holiday (Aug), Labour Day weekend (Sep), Thanksgiving weekend (Oct), and Xmas & Boxing Day (Dec 25 & 26).

Q: What is your withdrawal policy if I have to cancel?

A: At least 48 hours notice prior to the start of your class is required – after that no refunds or transfers are allowed. If you give us 48 hours notice, we will refund your fee minus a \$35.00 administration charge. A copy of our full policy is given to each client who registers.

Q: What if my dog is aggressive or doesn't like people or other dogs? Should I still bring him to class?

A: Dogs that have aggression or severe fear problems are better helped in private lessons than in classes. Please enquire about these services.

Q: Can I switch to another class if the night I'm attending is no longer convenient?

A: No. Once you start class in a certain time slot then you must continue at that time. All of our classes are filled so we cannot switch as it would overload other classes.

Q: Do you use food in training?

A: Yes, we do use food to teach exercises and then we teach owners how to wean off food and onto other motivators. We use only positive and proven training methods that work well for families.

Q: If I enroll for both Level 1 and 2 to get the \$35.00 discount do I have to choose my second class right away?

A: No, you have up to one year to select any Level 2 Dog Manners & Obedience Intermediate class from our schedule.

Q: Why should I choose Puppy People?

A: We get results and have been the leader in family dog training in the GTA for over 25 years. We feature highly trained instructors, small classes, detailed lesson plans and an excellent reading package written by best selling author and founder of Puppy People, Donna Davidson. Ask your veterinarian about us. We are highly recommended by most vets in the GTA and by thousands of former clients. We are partners with Petopia, a 12,000 sq. ft dog spa and training center.